

Døtre av Norge Advertising Rates

Our new rates will inspire you to advertise in our Døtre av Norge.
CHECK THEM OUT!

	Width and Height	Price
Full Page Bleed	8" x 10"	\$125.00
Full Page No Bleed w/o header	7" x 9"	\$100.00
Full Page No Bleed w/header	7" x 8.75"	\$100.00
3/4 (horizontal)	7" x 6.525"	\$ 75.00
2/3 (vertical)	4.62" x 8.75"	\$ 65.00
1/2 (horizontal)	7" x 4.29"	\$ 50.00
1/2 (vertical-rectangle)	4.62" x 6.525"	\$ 50.00
1/3 (vertical)	2.23" x 8.75"	\$ 40.00
1/3 (square)	4.62" x 4.29"	\$ 40.00
1/4 (vertical)	2.23" x 6.525"	\$ 25.00
1/4 (horizontal)	7" x 2.1"	\$ 25.00
1/6 (vertical)	2.23" x 4.29"	\$ 20.00
1/6 (horizontal)	4.62" x 2.1"	\$ 20.00
1/12(square)	2.23"x 2.1"	\$ 20.00
Business Card size		\$ 20.00

Only inside cover ads are available. Add \$25.00 to Full Page Bleed price.

Acceptable Files

Camera ready ads must be submitted as a press ready **pdf** with fonts outlined and high resolution images.

PDF- Only (Press) PDF files are accepted. Adobe CS or Acrobat Distiller are the only applications that can produce a (Press) PDF file. If your file is built with a non Adobe application and you do not have access to Adobe Acrobat, please refer to the "Create Adobe PDF Online" service. <http://createpdf.adobe.com/>

MICROSOFT WORD-BW scheduled ads must have all grayscale art (not RGB or CMYK) and not with built black. Please check with PDF output previews. PDF, JPG,TIF,EPS, PSD

ADOBE INDESIGN- Export file as a (Press) PDF file.

PHOTOGRAPHS: BW & COLOR =200dpi * Gloss=300dpi * 180ppi 85 line screen at actual size used.

LINE ART: 300 dpi black & white, no grayscale * Color art: must be RGB or CMYK

NO RESOLUTION WEB GRAPHICS PLEASE

Text files should be saved as plain text (TXT) files. Rich text (RTF) and simple Microsoft Word files may also be accepted. Text may also be pasted into an e-mail. Graphics placed into a text file cannot be used.

**NO PUBLISHER FILES
WORD PERFECT AND MS WORD ARE NOT ACCEPTED.**

Space Closing Deadline

Your check for payment of the ad, along with the Advertising Order must be mailed and reach the Ad manager no later than the 15th of the following months. You may reserve the space by the 10th by email. The Ad manager will notify you that your check has been received and then you need to email your ad to the ad manager. If your check is not received by the deadline, your ad will not be published. Mail the order and check to the ad manager listed below the deadline dates. **Check must be made out to Daughters of Norway Grand Lodge**
The Advertising Order is on the last page of these documents.

January/February	Døtre deadline is December 15
March/April	Døtre deadline is February 15
May/June	Døtre deadline is April 15
July/August	Døtre deadline is June 15
September/October	Døtre deadline is August 15
November/December	Døtre deadline is October 15

The Døtre av Norge Ad Manager is presently the Grand Lodge Vice President
Karen Bartos
7430 Morningside Drive
Granite Bay, CA 95746

No cancellations or alterations of ads will be accepted after the ad closing deadline. The Grand Lodge Board and the Publisher reserve the right to publish or not publish all ads.

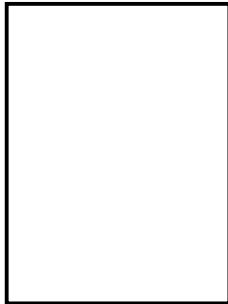
Advertising Information continues on next page.

Ad Design Services

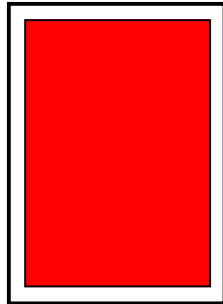
Materials not submitted according to publisher specifications or dimensions will be altered to fit the publisher's requirements at advertiser's expense. Additional design services, preparation work, and production charges are non-commissionable and will be billed back to the advertiser at a minimum charge of \$50.00 an hour.

Graphic Ad Dimensions

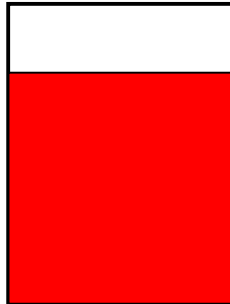
Full Page Bleed



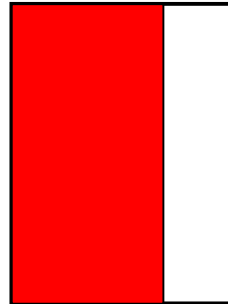
Full Page No bl.



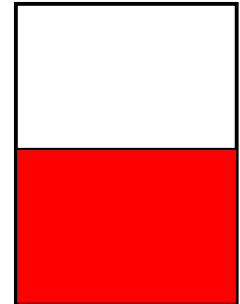
3/4horizontal



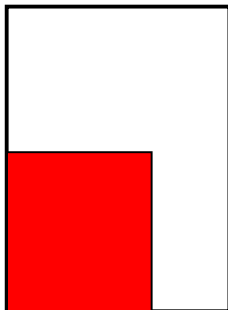
2/3 Vertical



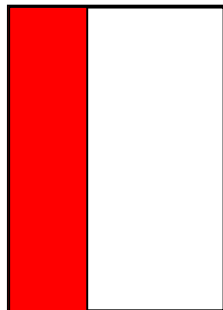
1/2 horizontal



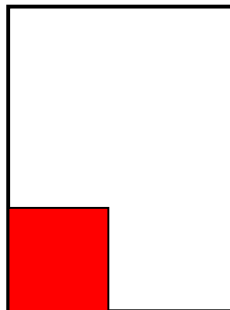
1/2 vert.-rect.



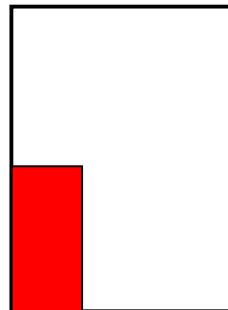
1/3 Vertical



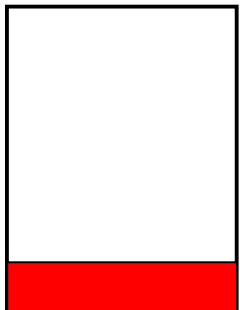
1/3 Square



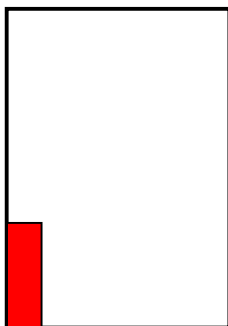
1/4 Vertical



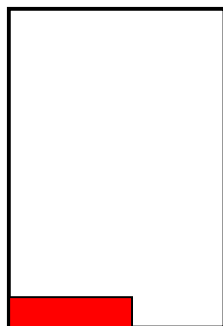
1/4 Horiz.



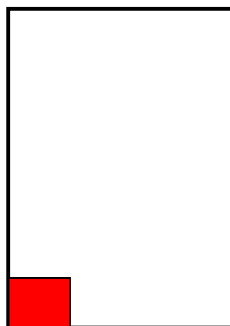
1/6 Vertical



1/6 Horiz.



1/12 Square



These graphic dimensions are only approximations of the actual sizes given on the pricing list where the numeric dimensions are accurate.



Døtre av Norge Advertising Order

Advertising Company, Lodge or person _____

Contact Person _____

Address: _____

City _____ State _____ Zip _____

Phone:(_____) _____ Email _____

Checkmark (x) the issue you wish your advertisement to appear in the *Døtre av Norge*.

Issue	Jan./Feb.	Mar./April	May/June	July/August	Sept./Oct.	Nov./Dec.
Reserve space by email	Dec. 10	Feb. 10	April 10	June 10	Aug. 10	Oct. 10
checkmark <input type="checkbox"/>						
Payment due	Dec. 15	Feb. 15	April 15	June 15	Aug.15	Oct. 15

Fill in the bubble of the ad you wish to place.

Size of Advertisement:

- Full page bleed
- Full page no bleed w/o header
- Full page bleed w/ header
- 3/4 Horizontal
- 2/3 Vertical
- 1/2 Horizontal
- 1/2 Vertical/Rectangle
- 1/3 Vertical
- 1/3 Square
- 1/4 Vertical
- 1/4 Horizontal
- 1/6 Vertical
- 1/12 Square
- Business Card
- Full page inside cover

Amount Due _____